



Kyle Nolan
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S summary

Extensive knowledge of print and interactive media production, development, and workflow, from concept development to execution for a variety of categories, a comprehensive knowledge of studio lighting and photography, and thorough understanding of marketing initiatives from both client and provider perspectives coupled with excellent management and organizational skills.

W work experience

Freelance Art Director/Consultant
Self-Employed

AUG 09 - PRES.

Working with agencies and directly with clients on brands that range from international to regional, primarily B2C in both digital and print media for categories including packaged goods, bio-med, non-profit, and finance. Notable clients; Institute for Classical Architecture & Art, Ophthonix, PenFed / American Express and Predator Group.

Interactive Art Director/Strategist
Burdette Ketchum

FEB 09 - AUG 09

Responsible for the development of a viral, interactive and print media for both existing clients and new business prospects, as well as creating executable strategic plans for clients wishing to grow their brands foot print in the online space. Notable clients included; American Cancer Society, APR Energy, Daily's Stores, Interline Brands, Rail America, Solantic and Ponte Vedra Inn & Club.

Multimedia Art Director
On Ideas Inc.

MAY 06 - JAN 09

Responsible for the creation of a wide variety of print and interactive media for both B2C and B2B clients, the development of the interactive team, new business pitches and RFPs, the handling of broadcast production needs including location scouting and key art, and serving as the agency's in house photographer. Notable clients included; Catlin, First Federal, Halifax Health, Pet Paradise, Venus Swimwear, Veolia, Village at Copper Mountain and Winn-Dixie.

Senior Graphic Designer
Florida Department of Environmental Protection

JUL 05 - APR 06

Responsible for the development of a range of print media, including collateral, exhibits, and branding, the implementation of a new workflow to increase efficiency, the direction and training of junior designers, and the procurement and maintenance of Apple computer systems.

E education

Bachelor of Fine Arts Degree - *Graphic Design*
 University of North Florida - *summa cum laude graduate*

References happily furnished upon request.